

The Source

Commodity of the Month - Dry Veggies

MARKET ALERTS

Apples: Washington apples are skewed large, with small sizes in short supply—especially Gala and Granny Smith. Buyers should shift to 100s and 113s; tight small-size availability will continue until fall.

Asparagus: Mexican asparagus supply is tight despite flat demand, with Caborca volumes delayed. Early orders pulled ahead of availability, leaving some buyers short. MEX ST: \$26–28 FOB, LG: \$32–34 FOB. Market should stabilize as volumes increase.

Bell Peppers: Florida production may slow due to cold and freeze risk, while Nogales/McAllen volumes are strong, keeping markets steady. Bell peppers face potential future tightening from frost, wind, and bloom drop, with red peppers in higher demand.

Broccoli: Broccoli supplies are tightening, pushing prices higher, with further increases expected into the weekend.

Brussels Sprouts: Brussels sprout supplies are very limited due to insect pressure, decay, and smaller sizing in Oxnard.

Carrots: Southern San Joaquin carrot supplies are tight due to wet weather, with limited relief until mid-late February; early orders and flexibility are recommended.

Citrus(Oranges): California Navel oranges peak on 56ct/72ct; small sizes tight through May. Use larger Navels or Cara Caras as substitutes; 4–5 day advance orders recommended.

Lettuce (Iceberg): Limited production and lighter weights are keeping supplies tight, with elevated value-added pricing expected for the next few weeks.

Melon (watermelon): Mexico watermelon prices remain high due to low yields; Florida offshore and personal/mini seedless are available, with Nogales supplies expected through April.

Pineapple: Pineapples remain tight, with contracts prioritized. Larger sizes will slowly increase; crownless 8/10s and organic fruit remain limited. Some port delays expected.

Tomatoes: Tomatoes tight on small sizes; Florida steady, Mexico light. Larger fruit more available; grape tomato supply improving slightly.

Strawberries: Valentine's Day berry demand exceeds supply; Florida limited, California and Mexico light. Pressure on West Coast and Texas, early orders advised.

JANUARY 28, 2026

CROP UPDATES

Valentine's Day berry demand is ramping up, with supply still tight. Florida strawberries face frost-related setbacks, while West Coast fields are ramping up but can't fully offset losses. Mexican crossings are increasing, though sizing is small and Central Mexico is tapering. Blueberries are firm, blackberries steady, and raspberries tighter due to seasonal shifts. Overall, demand is strong, supply remains constrained, and early orders are highly recommended. [Read more](#)

WEATHER

California: A slight chance of light rain north of Soledad Wednesday; morning lows 30s–40s, highs 60s. High pressure returns Thursday, warming temps into the weekend to lows 30s–50s, highs 60s–70s.

Mexico: Cool mornings with likely frost through the weekend. Highs mid 60s–mid 70s, lows mid 30s–upper 40s, dropping to upper 20s–30s Sunday. Mostly dry, with isolated showers possible Sunday.

Florida: Cold mornings with frost likely in northern/central Florida through Friday, shifting south Sunday. Isolated showers Friday–Saturday; winds 20–25 mph Wednesday, easing to 10–15 mph Thursday–Friday.

Arizona: High pressure brings warming through the weekend. Yuma lows mid–upper 30s Wednesday (lettuce icing likely), rising to mid–upper 40s Saturday. SE California lows mid 30s–low 40s Wednesday, mid 40s–low 50s Sunday. Highs 70s–80s, mid–80s near Thermal; northerly winds 10–20 mph.

FREIGHT

Freight this week sees a sharp increase for truck demand along the Mexican border especially due to weather-related issues in both the US and Mexico. Slow inbound flow of product and truck capacity is the primary cause of that. Expect McAllen, Yuma and Nogales to be better serviced with advanced bookings and proactive measures to ensure freight is moving at the desired rate for this week.

PRO*FRESH
LOGISTICS

IN PEAK SEASON

- Apples
- Oranges
- Avocados
- Pears
- Potatoes



Table of Contents



[Apples](#)



[Citrus \(Grapefruit\)](#)



[Melon \(Cantaloupe\)](#)



[Asparagus](#)



[Citrus \(Lemon\)](#)



[Melon \(Honeydew\)](#)



[Avocados](#)



[Citrus \(Limes\)](#)



[Melon \(Watermelon\)](#)



[Bell Peppers](#)



[Citrus \(Oranges\)](#)



[Mushroom](#)



[Berries \(Blackberries\)](#)



[Cucumbers](#)



[Onions](#)



[Berries \(Blueberries\)](#)



[Eggplant](#)



[Pears](#)



[Berries \(Raspberries\)](#)



[Garlic](#)



[Pineapples](#)



[Berries \(Strawberries\)](#)



[Grapes \(Green/Red\)](#)



[Potatoes](#)



[Broccoli](#)



[Green Onions](#)



[Squash](#)



[Brussel Sprouts](#)



[Kale](#)



[Stone Fruit](#)



[Carrots](#)



[Lettuce Iceberg](#)



[Tomatoes](#)



[Cauliflower](#)



[Lettuce Leaf](#)



[Tomatoes](#)



[Celery](#)



[Lettuce Tender Leaf](#)



Commodity Updates



Apples

ALERT

Ideal pre-harvest conditions drove the Washington apple crop toward larger fruit, while weak pack-outs have resulted in an acute shortage of small sizes—particularly for bagged retail and 125/138 foodservice demand. Gala and Granny Smith are the most impacted. Buyers are advised to transition to 100s and 113s, as this size imbalance is expected to continue until the new crop arrives in the fall.



Asparagus

ALERT

Mexican asparagus demand remains flat, but supplies are tight as Caborca production came in lighter and later than expected, adding pressure to regions already winding down. Early aggressive pricing pulled orders ahead of supply, forcing last-minute trades and leaving some buyers short. MEX ST is quoted at \$26–28 FOB and LG at \$32–34 FOB. As Caborca volumes improve, the market is expected to begin stabilizing.



Avocados

Markets remain steady on 40ct and 48ct, while 70ct prices have inched higher as peak sizing shifts smaller. Aventajada is the primary crop currently being harvested and shipped, with dry matter and oil content running in the high 20s to low 30s.



Bell Peppers

ALERT

Florida production was strong last week, but colder temperatures this week could slow output, with potential freeze risk over the weekend keeping the market cautious. Nogales/McAllen is seeing heavy volume and good quality under clear skies, helping to keep markets steady to slightly lower and balance Florida supply. Bell peppers carry some risk: while current volumes are good, frost, wind, and bloom drop could tighten future supply, and rising demand for red peppers calls for careful monitoring.

Price Key: **\$\$\$** -Low, **\$\$** -Steady, **\$\$\$** -High

Commodity/Region	Supply	Price	Quality
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Hudson, New York (September - June)	Steady	\$\$\$	Good
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Commodity/Region	Supply	Price	Quality
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Caborca (Year Round)	Light	\$\$\$	Fair
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Peru (Year Round)	Steady	\$\$\$	Fair
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Mexico (November - May)	Light	\$\$\$	Fair
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Commodity/Region	Supply	Price	Quality
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Mexico (Year Round)	High	\$\$\$	Good
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California (April - July)	Light	\$\$\$	Good
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Commodity/Region	Supply	Price	Quality
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Florida (November - May)	Light	\$\$\$	Good
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Mexico (November - May)	Steady	\$\$\$	Good
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Commodity Updates



Berries (Blackberries)

Steady supplies combined with low demand are keeping this item readily available out of Texas and California.

Commodity/Region	Supply	Price	Quality
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California (Year Round)	Steady	\$\$\$	Good
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Berries (Blueberries)

Product continues to arrive from Chile, CMEX, and California, with market conditions remaining firm and steady across all loading locations.

Commodity/Region	Supply	Price	Quality
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California (Year Round)	Steady	\$\$\$	Good
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Dover, Florida (Year Round)	Steady	\$\$\$	Good
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McAllen, Texas (Year Round)	Light	\$\$\$	Good
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Berries (Raspberries)

Some shippers are seeing a flush on this item, with limited volume deals available from CMEX and transferred fruit in California. Quality remains good.

Commodity/Region	Supply	Price	Quality
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California (Year Round)	Steady	\$\$\$	Good
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McAllen (October - May)	Steady	\$\$\$	Good
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Berries (Strawberries)

ALERT

Demand is outpacing supply heading into the Valentine's Day pull. California and Mexico are harvesting steadily but lightly, while Florida remains very limited due to overnight freezes. With demand shifting to the West Coast and Texas, pressure is increasing on those regions. Early orders are recommended to help secure product for the holiday pull.

Commodity/Region	Supply	Price	Quality
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California (Year Round)	Light	\$\$\$	Fair
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McAllen (November - May)	Steady	\$\$\$	Good
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Dover, Florida (Year Round)	Light	\$\$\$	Good
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Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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Driscoll's
Only the Finest Berries



Commodity Updates



Broccoli

ALERT

Broccoli supplies continue to tighten this week, with higher markets reflecting the reduced availability. Prices are expected to trend upward into the weekend, driven by planting gaps caused by late November and early December rain events.



Brussel Sprouts

ALERT

Brussels sprout supplies remain extremely limited. The Oxnard region continues to face insect pressure, some decay, and smaller sizing, further constraining availability.



Carrots

ALERT

Southern San Joaquin carrot harvests have been heavily impacted by prolonged wet weather, with recent rainfall further limiting field access and delaying harvests. Saturated fields are expected to restrict yields and keep supplies tight for the next 6-8 weeks, with relief not anticipated until the Imperial Valley transition in mid to late February. Baby and value-added carrots remain available but are being closely managed. Commodity pricing is under upward pressure, and extended lead times are necessary—early ordering and flexibility are strongly recommended.



Cauliflower

Cauliflower supplies began tightening late last week, and markets are expected to edge higher as November and December rains continue to limit harvest volumes.



Celery

Supplies have increased in Yuma and Southern California, with multiple shippers expected to soften the market throughout the week. Demand has eased, while overall quality remains above average across the industry. Value-added item pricing is expected to drop to first-tier levels by next week. All sizes are available for shipment.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	\$\$\$	Good
Santa Maria, California (Year Round)	Light	\$\$\$	Fair
Yuma, Arizona (November - May)	Light	\$\$\$	Fair

Commodity/Region	Supply	Price	Quality
Mexico (December-August)	Light	\$\$\$	Fair
Oxnard / Salinas, CA (May - July) (July-Dec)	Light	\$\$\$	Fair

Commodity/Region	Supply	Price	Quality
Imperial Valley (February - May)	High	\$\$\$	Excellent
Kern County (October - Feb)	Light	\$\$\$	Good
Various Northwest Regions (July - October)	Steady	\$\$	Good

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	\$\$\$	Fair
Santa Maria, California (Year Round)	Steady	\$\$\$	Fair
Yuma, Arizona (November - May)	Light	\$\$\$	Fair

Commodity/Region	Supply	Price	Quality
Oxnard, California (Year Round)	Steady	\$\$\$	Good

Price Key: **\$\$\$** -Low, **\$\$** -Steady, **\$\$\$** -High

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Commodity Updates



Citrus (Grapefruit)

Red Rios are available, peaking at 48ct, and are being shipped from Riverside and the San Joaquin Valley.



Citrus (Lemons)

Markets are improving as increased harvests from District 1 (San Joaquin Valley) boost overall supply. District 3 (CA Desert/AZ) remains the main growing region, with peak sizing at 140ct, 115ct, and 165ct. Mexican fruit is also available, so for South Texas loading, please reach out as needed.



Citrus (Limes)

The market has stalled as high Mexican production costs meet softer U.S. demand. Winter storms and logistics challenges may further slow movement and cause delays. Offshore fruit and elevated Texas freight costs are adding pricing pressure, with a gradual market adjustment expected through January.



Citrus (Oranges)

ALERT

California Navel oranges are peaking on 56ct and 72ct, with small sizes (113ct, 138ct) extremely limited through May. Flexibility on size and grade is needed, with larger Navel or Cara Caras as substitutions. Advance 4-5 day orders are recommended, and markets remain elevated on small and premium fruit. Schools and DOD programs should consider 72ct or 88ct.



Cucumber

Eastern and Honduran supplies are very limited, with imports running well below normal. Nogales supplies remain steady, and quality is strong despite tight availability.

Commodity/Region	Supply	Price	Quality
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California (Year Round)	Steady	\$\$\$	Good
Texas (October - April)	Light	\$\$\$	Good

Commodity/Region	Supply	Price	Quality
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CA Desert/Yuma (October - February)	Steady	\$\$\$	Good
Oxnard/Ventura (February - September)	Light	\$\$\$	Fair
San Joaquin Valley (October - May)	High	\$\$\$	Good

Commodity/Region	Supply	Price	Quality
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Veracruz (Year Round)	Steady	\$\$\$	Good
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Commodity/Region	Supply	Price	Quality
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San Joaquin Valley (Year Round)	Light	\$\$\$	Fair
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Commodity/Region	Supply	Price	Quality
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Florida (November - May)	Light	\$\$\$	Good
Mexico (November - May)	Steady	\$\$\$	Good

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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Commodity Updates



Eggplant

Florida supply is extremely limited due to cold weather, while Western production is meeting demand. Sinaloa volumes remain steady with good quality.



Garlic

The California garlic crop is progressing with strong quality, complemented by continuing Mexican supplies.



Grapes

ALERT

Imported red and green grapes are in better supply on both coasts, and the market is adjusting accordingly.



Green Onions

Green onion supplies remain tight but are slowly improving. Recent rains have reduced yields, but availability is expected to gradually increase into next week.



Kale

Kale supplies and quality remain strong, with similar conditions expected into next week.

Commodity/Region Supply Price Quality

Mexico (November - May)	Steady	\$\$\$	Good
Florida (November - May)	Light	\$\$\$	Good

Commodity/Region Supply Price Quality

East Coast (Year Round)	Steady	\$\$\$	Good
Bakersfield, California (Year Round)	Steady	\$\$\$	Good
Gilroy, California (Year Round)	Steady	\$\$\$	Good

Grapes (Green)

Commodity/Region Supply Price Quality

Steady	\$\$\$	Good
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Grapes (Red)

Commodity/Region Supply Price Quality

Steady	\$\$\$	Good
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Commodity/Region Supply Price Quality

Mexico (Year Round)	Steady	\$\$\$	Fair
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Commodity/Region Supply Price Quality

Mexico (Year Round)	Steady	\$\$\$	Good
Oxnard, California (Year Round)	Steady	\$\$\$	Good
Salinas, California (May - October)	Steady	\$\$\$	Good

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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Commodity Updates



Lettuce Iceberg

ALERT

Multiple shippers are facing limited production, keeping supplies light for at least the next few weeks. Growers are also dealing with marginal quality and lighter weights due to recent weather fluctuations. Elevated pricing on value-added products is expected to continue during this period.



Lettuce Leaf

Romaine, green leaf, and red leaf currently have the strongest availability among major row crops. Shippers are flexing, so be aware, and the market is expected to strengthen in a few weeks. Yuma shippers report good sizing and weights, while butter lettuce supplies are stronger. Romaine heart production is expected to remain steady throughout the week.



Lettuce Tender Leaf

Tender leaf items like spinach, cilantro, and arugula remain tight due to quality issues and lower yields. Availability is expected to stay limited this week, with improvements in quality and yields anticipated next week.



Melon (Cantaloupe)

Westside and Nogales deals are complete. Offshore cantaloupes are available in CA, TX, FL, and the Northeast, with pricing stabilizing as demand evens out.

Commodity/Region	Supply	Price	Quality
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Santa Maria, California (March-December)	Light	\$\$\$	Fair
Salinas, California (May - October)	Light	\$\$\$	Fair

Commodity/Region	Supply	Price	Quality
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Salinas, California (May - October)	Steady	\$\$\$	Fair
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Commodity/Region	Supply	Price	Quality
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Mexico (Year Round)	Steady	\$\$\$	Good
Oxnard, California (Year Round)	Light	\$\$\$	Fair
Yuma, Arizona (November - May)	Light	\$\$\$	Fair

Commodity/Region	Supply	Price	Quality
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Central America (December - May)	Steady	\$\$\$	Good
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Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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Commodity Updates



Melon (Honeydew)

Offshore and Mexican honeydews are available. Offshore pricing is elevated due to vessel delays and lower yields, while Mexican honeydews are limited as production transitions from Northern to Southern Mexico.



Melon (Watermelon)

ALERT

Lower yields in Mexico keep watermelon prices elevated, while colder U.S. temps have slightly reduced demand. Offshore watermelons are available from Florida. Weather permitting, Nogales will have watermelons through April before the domestic season begins. Personal/mini seedless varieties have better availability.



Mushroom

Excellent supplies and availability.



Onions

Onions are currently available from WA, ID, and UT. Demand remains strong across the U.S. Yellow and red onion prices are steady, while whites are rising, driven largely by transportation costs.



Pears

The pear market remains well-supplied with steady pricing. Bartletts are winding down for some shippers, while others continue packing from controlled atmosphere storage.

Commodity/Region	Supply	Price	Quality
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Arizona (June-July) (October-November)	Steady	\$\$\$	Good
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Commodity/Region	Supply	Price	Quality
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Arizona (June-July) (October-November)	Steady	\$\$\$	Good
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Commodity/Region	Supply	Price	Quality
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Nationwide	High	\$\$\$	Excellent
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Commodity/Region	Supply	Price	Quality
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Eastern Oregon/Parma, ID (August - April)	High	\$\$\$	Excellent
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San Joaquin Valley (May - August)	Light	\$\$\$	Good
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Tri-Cities, Washington (July - April)	High	\$\$\$	Good
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Commodity/Region	Supply	Price	Quality
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Steady	\$\$\$	Good
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Commodity Updates



Pineapples

ALERT

The pineapple market is beginning to settle but remains tight. Contracts continue to take priority. Larger sizes are expected to slowly increase in volume toward the end of February. For sizing, 6- and 7-crowned fruit are up, while 8-crowned remain steady. On crownless fruit, 8- and 10-counts are still tight. Organic pineapples remain limited, and weather-related port delays are expected in some areas.



Potatoes

Supplies and demand are balanced, with sheds looking to make deals. Smaller counts are tightening. Burbank potatoes are now available, with Norkoths as the main variety. Washington potatoes are high quality, peaking on mid sizes, while large and small counts remain snug. Color potatoes are available, and trucking is driving the market. New-crop sweet potatoes from CA and NC are also available.



Squash

Florida production is seasonally light and further reduced by cold and rain. Mexico is also experiencing cooler temperatures. Strong demand is keeping prices high, with the market expected to remain firm for at least the next 10 days.



Stone Fruit

Domestic kiwi supplies are nearly finished, while imported kiwi are arriving on both coasts with a steady market. Imported peaches, plums, and nectarines are available at reasonable prices, and domestic Asian pears remain in supply.



Tomatoes

ALERT

Round Tomatoes: Florida volumes are steady, with medium sizes more available. Cold weather in FL and Mexico is slowing production; smaller sizes remain limited, while larger fruit is easier to find.

Roma Tomatoes: Florida supply is adequate but growth slowed by weather. Mexico volumes are light, improving with warmer temps. Recent rains may keep short-term supply tight.

Grape Tomatoes: Florida volumes are slightly lighter with smaller sizing. Mexico supply is limited, though new acreage is coming online. Overall availability is expected to improve modestly.

Commodity/Region	Supply	Price	Quality
Costa Rica (Year round)	Light	\$\$\$	Good

Commodity/Region	Supply	Price	Quality
Idaho Falls, Idaho (August-July)	Steady	\$\$\$	Good
Pasco, Washington (August-July)	Steady	\$\$\$	Excellent

Commodity/Region	Supply	Price	Quality
Mexico (June - September)	Light	\$\$\$	Good
Florida (November - May)	Light	\$\$\$	Fair

Commodity/Region	Supply	Price	Quality
San Joaquin Valley	Steady	\$\$\$	Good

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Light	\$\$\$	Good
Florida (November - May)	Light	\$\$\$	Good

Price Key: \$\$\$ -Low, \$\$ -Steady, \$ -High

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Weather Updates



CALIFORNIA

The tail end of a low-pressure system may bring a slight chance of light rain early Wednesday north of Soledad. Winds turn lightly onshore, reestablishing the marine layer. Morning lows will range from the low-to-mid 30s south of Soledad to the upper 30s-mid 40s elsewhere, with daytime highs in the low-to-upper 60s. High pressure returns Thursday, bringing a gradual warming trend, with weekend lows climbing to the mid 30s-low 50s and highs reaching the mid 60s-mid 70s.



MEXICO

Cool mornings are expected through the weekend, with frost likely. Daytime highs will be in the mid 60s to mid 70s through Friday, dropping to the low 60s-low 70s Saturday, and rebounding to the mid 60s-mid 70s on Sunday. Overnight lows range from the mid 30s-mid 40s through Wednesday, upper 30s-mid 40s Thursday, low-upper 40s Friday, mid 30s-mid 40s Saturday, and upper 20s-upper 30s Sunday. Weather will be mostly dry through Saturday, with a few isolated showers possible on Sunday.



FLORIDA

Cold mornings with frost are likely across northern Florida and parts of central Florida through Friday. Frost will be mostly confined to northern Florida on Saturday, then likely extend into South-Central Florida on Sunday. Friday will be dry during the day, with isolated to scattered showers possible late Friday through Saturday, then drier conditions returning Sunday. Winds will gust 20-25 mph Wednesday, easing to 10-15 mph Thursday and Friday across most of Southeast Florida and the Tampa Bay area.



ARIZONA

High pressure building over the Southwest will bring a steady warming trend through the weekend. Morning lows in most Yuma valleys dip into the mid-to-upper 30s Wednesday, making lettuce icing likely, especially in wind-protected fields. By Saturday, lows rise to the mid-to-upper 40s. Southeast California will see lows in the mid 30s-low 40s Wednesday, warming to mid 40s-low 50s by Sunday.

Daytime highs in most areas start in the low-to-mid 70s Wednesday, warming to the mid 70s-low 80s by Friday, with mid-80s near Thermal. Northerly winds gust 10-15 mph Wednesday, increasing to 15-20 mph Thursday and Friday.

For more information: <https://www.ventusky.com/?p=31.4;-89.7;3&l=rain-3h>



Freight Updates

Freight this week sees a sharp increase for truck demand along the Mexican border especially due to weather-related issues in both the US and Mexico. Slow inbound flow of product and truck capacity is the primary cause of that. Expect McAllen, Yuma and Nogales to be better serviced with advanced bookings and proactive measures to ensure freight is moving at the desired rate for this week.



U.S. On-Highway Diesel Fuel Prices*(dollars per gallon)

[full history](#) XLS

Change from

	01/12/26	01/19/26	01/26/26	week ago	year ago
U.S.	3.459	3.530	3.624	↑ 0.094	↓ -0.035
East Coast (PADD1)	3.613	3.653	3.694	↑ 0.041	↓ -0.111
New England (PADD1A)	4.010	4.007	4.019	↑ 0.012	↑ 0.058
Central Atlantic (PADD1B)	3.858	3.843	3.876	↑ 0.033	↓ -0.119
Lower Atlantic (PADD1C)	3.484	3.548	3.591	↑ 0.043	↓ -0.127
Midwest (PADD2)	3.365	3.445	3.579	↑ 0.134	↑ 0.011
Gulf Coast (PADD3)	3.160	3.248	3.325	↑ 0.077	↓ -0.053
Rocky Mountain (PADD4)	3.185	3.246	3.367	↑ 0.121	↓ -0.064
West Coast (PADD5)	4.110	4.189	4.301	↑ 0.112	↑ 0.027
West Coast less California	3.674	3.782	3.944	↑ 0.162	↑ 0.121
California	4.613	4.658	4.712	↑ 0.054	↓ -0.081

*prices include all taxes

For more information: <https://www.eia.gov/petroleum/gasdiesel/>



Crop Updates

Early Signals Point to a Strong Valentine's Berry Pull

Coming off last week's update, the Valentine's Day pull is now clearly underway in berries. Demand is building across both retail and foodservice, and while supply is improving in some regions, it remains limited. Get your berry orders in now! Florida strawberries remain the biggest pressure point. Overnight temperatures dipped into the mid-30s across multiple growing areas, forcing growers to run overhead irrigation for frost protection several nights in a row. Harvests were canceled earlier this week, and production is currently down sharply. Even with a brief warming trend expected, volumes are likely to stay reduced for the next couple of weeks.

Demand is exceeding supply and will continue to do so through the end of January. On the West Coast, Oxnard and Santa Maria are in the middle of a seasonal handoff.

The summer-planted fall crop is declining quickly, but fall-planted spring fields are coming into production at the right time to maintain continuity. Quality has been good overall, with some lots showing light softness or green shoulders. With warmer, dry weather in the forecast, volumes should continue to build week over week. Even so, California alone cannot fully offset reduced Florida production in the near term.

Mexico continues to play a critical role. Crossings into South Texas remain lighter than normal but are slowly increasing. Quality continues to improve as the season progresses, though sizing is still on the smaller side. Central Mexico production has moved past peak and is beginning to taper, which keeps availability tight. Baja is ramping on both conventional and organic fruit, with more consistent crossings expected as we move into early February.

Outside of strawberries, blueberries remain in a firm position. Chilean fruit is replacing Peru, and Central Mexico volumes are building, though supplies are tightening as the region moves off peak production. Demand continues to exceed supply, but quality has been strong. Blackberries are steady out of Mexico and Baja with moderate demand, while raspberries are somewhat tighter as cooler temperatures and seasonal transitions limit production.

The message heading into Valentine's Day is straightforward. Demand is coming on fast, supply is improving but still constrained, and there's very little slack in the system. Get your orders in early for one of the strongest berry pulls of the year.



**JOEY PIEDIMONTE
SOURCING MANAGER**